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Lcci Public Relations Past Exam

Our LCCI International Qualifications in Public Relations help learners to develop an understanding of the public relations concept, the multi functions of public relations and the fundamental principles applied to it, the nature, roles and organisation of public relations and the key areas of media relations and media activities.

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Information for learners and tutors of our LCCI qualifications in Public Relations

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Changes to LCCI exam timetables Qualification news | Fri Aug 09 14:42:00 UTC 2019 In order to simplify our processes, and ensure efficiency in the future, we have decided to review the current exam series timetables.

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Pearson LCCI Level 3 Certificate in Public Relations and Media Relations is aimed at employees already in an entry-level marketing, media relations or public relations (PR) role, looking to progress their career into middle management or into PR. It is also suitable for those working in marketing-related fields, who require knowledge of media and PR in order to make informed business decisions.

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Subject Visit by new Public Relations Officer, Miss Maureen Flaherty Although she does not officially start work here at Peerless Commodities for a further six weeks, Miss Maureen Flaherty, our newly appointed Public Relations Officer, intends to visit us on Tuesday, next week starting at 10 a.m. The purposes of her informal visit are

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Pearson LCCI and the Hong Kong Examinations and Assessment Authority announced that due to possible mass public events and/or adverse traffic conditions near the examination centres, the LCCI examinations scheduled on 14,15,18 and 19 November 2019 will be cancelled. For enquiries, please contact centre where you registered your examination with.

LCCI Asia

Since January 2017, Epiteugma Training Center is authorized by LCCI Cyprus to handle all external candidate registrations for Cyprus for all Pearson LCCI Qualifications. An external candidate is any person that wishes to sit for an exam for a Pearson LCCI Qualification and that person does not get registered through one of the approved LCCI Centers in Cyprus.

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“Public relations consist of all forms of planned communication, outward and inward, between an organization and its publics for the purpose of achieving specific objectives concerning mutual understanding” i. Identify and explain seven objectives of public relations (14 Marks) ii.

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