

Creative Industries Contracts Between Art And Commerce

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Creative Industries: Contracts Between Art and Commerce. This book explores the organization of creative industries, including the visual and performing arts, movies, theater, sound recordings, and book publishing. In each, artistic inputs are combined with other, "humdrum" inputs.

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"Creative Industries" explores the economics of the arts in exacting detail. With great skill and originality, Caves has analysed the economic forces operating in music, book publishing, painting, the theatre and movies.--Winston Fletcher"Times Higher Education Supplement" (05/04/2001)

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Reference: Creative Industries : Contracts between Art and Commerce – Richard Caves (Harvard University Press, 2000) Introduction: Economic Properties of Creative Activities. Basic Economic Properties of Creative Activities Demand is Uncertain : “nobody knows” Creative workers care about their product: “art for art’s sake”

Creative Industries : Contracts between Art and Commerce ...

Caves presents an excellent and readable discussion of the economics and organization of the creative arts industry...Using an enormous amount of qualitative information, Caves combines the theory of contracts (a new development) with the economics of industrial organization to explain institutional arrangements (the contractual strategies of the market mediators) between artists (authors, actors, performers) and consumers.--R. A. Miller "CHOICE "

Creative Industries: Contracts Between Art and Commerce ...

Drawing on industrial economics and contract theory, Caves explores the organization of creative industries, including visual and performing arts, movies, theater, sound recordings, and book publishing. In each, artistic inputs are combined with 'humdrum' inputs. But Caves finds the deals bringing these inputs together are inherently problematic.

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The question of how contracts work between art and commerce. thus is nested within the larger question of why artists and humdrum inputs choose. to structure their relationships as they do. It turns out that the organization of the arts and entertainment industries.

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In a seminal work, Creative Industries: Contracts Between Art and Commerce, Caves examined a wide range of visual and performing arts - including cinema and television, theatre, music, book publishing, and toys and games - in order to investigate how the theory of contracts and the logic of economic organization affect the production of "simple creative goods" (like art), as well as more "complex goods" (such as theatre plays or motion pictures), which require teams of artists with ...

Richard E. Caves - Wikipedia

Caves, Richard E. (2000), Creative Industries: Contracts between Art and Commerce, Harvard Univ. Press Description and preview. DCMS (2001), Creative Industries Mapping Document 2001 (2 ed.), London, UK: Department of Culture, Media and Sport, archived from the original on 2008-07-27

Creative industries - Wikipedia

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Contracts Between Art and Commerce

Caves covers many different forms of "creative industries", including the visual arts, publishing, theatre, movies, and music. As it turns out, each industry has come up with what are very standard contracts dealing with the basic issues.

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